R.p Order# 6814167 Mod# 0 Status Partially Confirmed Traffic Order# 767208 Ver# 1 Printed: EC'd No Last Received:

05/09/2012 2:15 PM 05/09/2012 11:47 AM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

) US CHAMBER OF CMRC

US CHAMBER Product

Estimate# 436

Advertiser (

Buyer Scott Kahn

Phone# Fax#

) MEDIA AD VENTURES Agency (

8136 OLD KEENE MILL ROAD, S#A-300

SPRINGFIELD, VA 22152 Agency C/P1/P2/E 106/120/436

Flight Dates

05/14/2012 - 05/20/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

Lof 3

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

LN 7 - 1x 5/16 AM IDCL runs 8:10p

---STATION ORDER COMMENTS---

LN / - 1x 5/16 AM IDCL runs 8-10p

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	1	M-F	10A-11A	MAURY POVICH	:30	s50.00	05/14-05/18	5	1	5	\$250.00	
	2	M-F	4P-5P	ANDERSON COOPER	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	3	M-F	630P-7P	FOX TOLEDO NEWS @ 630PM	:30	\$60.00	05/14-05/18	5	1	5	\$300.00	
	4	M-F	7P-730P	THE OFFICE	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	5	M – F.	730₽-8₽	HOW 1 MET YOUR MOTHER	:30	\$80.00	C5/14-05/18	5	1	5	\$400.00	
	6	М	9P-10P	HOUSE	:30	\$400.00	05/14-05/14	1	1	1	\$400.00	
	7	₩	8P-930P	IDOL	:30	\$1,250.00	05/16-05/16	1	1	1	\$1,250.00	
	8	SA	7P-11P	FOX SAT NITE BASEBALL	:30	\$300.00	05/19-05/19	1	1	1	\$300.00	
	9	M - F	10P-11P	FOX TCLEDO NEWS @ 10PM	:30	\$175.00	05/14-05/18	5	1	5	\$875.00	
	10	SA	10P-1030P	FOX TOLEDO NEWS SATURDAY @ 10PM	:30	\$175.00	05/19-05/19	1	1	1	\$175.00	
	11	SU	10P-1030P	FGX TOLEDO NEWS SUNDAY @ 10PM	:30	\$175.00	05/20-05/20	1	1	1	\$175.00	

 Rep Order#
 6814167
 Ver#
 1
 Mod#
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 Status
 Partially Confirmed Traffic Order# 767208
 Printed:
 05/09/2012 2:15 PM
 2 of
 3

 EC'd
 No
 Last Received:
 05/09/2012 1:47 AM

Last Received: 05/09/20 Showing Buylines: All Lines

WUPW-TV TOLEDO, OH. Station Agency) MEDIA AD VENTURES Rep Firm Advertiser () .US CHAMBER OF CMRC 8136 OLD KEENE MILL ROAD, S#A-300 Sales Office () PHILADELPHIA Product US CHAMBER SPRINGFIELD, VA 22152 Salesperson () ANJIE BRADY Estimate# 436 Agency C/P1/P2/E 106/120/436 Buyer Scott Kahn Flight Dates 05/14/2012 - 05/20/2012 Salesperson Phone# 215-567-6005 Phone# Hiatus Weeks Salesperson FAX# 215-567-5938 Fax# LTLn Day Time Program Rate Len Dates Spots/Week # of Total Total Cost Daypart Weeks Spots ____ ____ ----12 M-F'11P-1130P SEINFELD :30 \$60.00 05/14-05/18 \$240.00 13 M - F1130P-12A THE OFFICE :30 \$60.00 05/14-05/18 4 \$240.00 14 SA 4P-7P FOX SAT BASEBALL :30 \$200.00 05/19-05/19 1 1 1 \$200.00 15 SU 9A-10A FOX NEWS SUNDAY :30 \$15.00 05/20-05/20 1 1 \$15.00

--- REPORT TOTALS---

Report Totals: 45 / \$5,470.00

--- SALES MONTHLY TOTALS---

May 12: 45 / \$5,470.00

Sales Totals: 45 / \$5,470.00 Station Totals: 45 / \$5,470.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$91,167 CATV 0% WNGT 0% WNWO 4% WTOL 49% WTVC 41%

WUPW 6%

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

Books

CASH IN ADVANCE

Rep Order# 6814167 Ver# 1 Mod# 0 Status Partially Confirmed Traffic Order# 767208 Printed: 05/09/2012 2:15 PM 3 of 3 EC'd No 05/09/2012 11:47 AM Last Received:

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

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ÙS CHAMBER Product

Estimate# 436

Scott Kahn Buyer

Phone# Fax#

Agency () MEDIA AD VENTURES

8136 OLD KEENE MILL ROAD, S#A-300

SPRINGFIELD, VA 22152

Agency C/P1/P2/E Flight Dates 106/120/436

05/14/2012 - 05/20/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938 Rep Order# EC'd No

6814167

Ver# 1 Status New Traffic Order# 767208

Printed: Last Received:

05/09/2012 12:36 PM 05/09/2012 11:47 AM

1 of 2

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH. Advertiser (

) US CHAMBER OF CMRC

Product US CHAMBER

Estimate# 436

Phone#

Fax#

Buyer

Scott Kahn

Agency C/P1/P2/E Flight Dates

Agency (

SPRINGFIELD, VA 22152 106/120/436

) MEDIA AD VENTURES

8136 OLD KEENE MILL ROAD, S#A-300

05/14/2012 - 05/20/2012

Hiatus Weeks

Rep Firm

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Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC-*

--- REMARKS ---

THIS IS A NEW CONTRACT TCTAL 5,470.00 PLS CONFIRM ASAP THANKS, ANGELA

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	б	М	9P-10P	HOUSE	:30	\$400.00	05/14-05/14	1	1	1	\$400.00	
	9	W	8P-930P	1DOL 3-10	:30	\$1,250.00	05/16-05/16	1	1	1	\$1,250.00	
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Rep Order# 6814167 Ver# Traffic Order# Status New Printed: 05/09/2012 12:36 PM 2 of 2 EC'd No

Last Received:

05/09/2012 11:47 AM

1

1

1

4

1

1

\$240.00

\$200.00

\$15.00

Daypart

Showing Buylines: All Lines

05/14-05/18

05/19-05/19

05/20-05/20

1

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\$60.00

\$200.00

\$15.00

:30

:30

:30

--- REPORT TOTALS---

13

14

15

Report Totals: 45 / \$5,470.00

M-F

SA

SU

1130P-12A THE OFFICE

FOX SAT BASEBALL

FOX NEWS SUNDAY

4P-7P

9A-10A

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